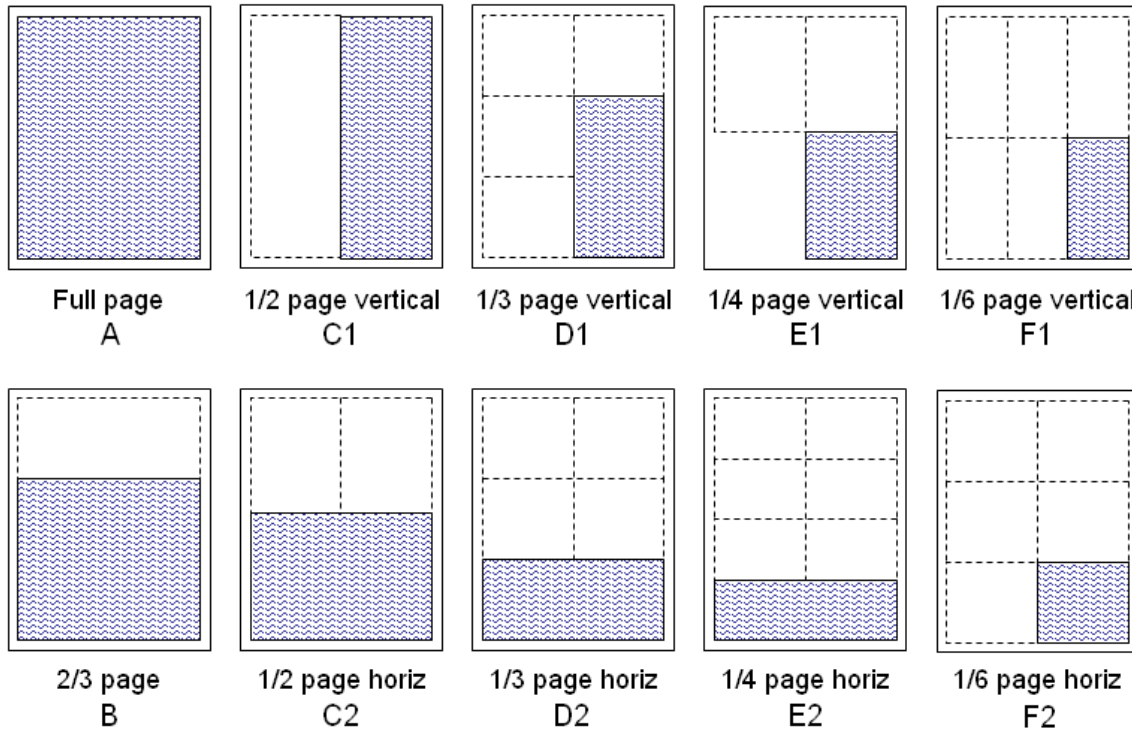


MassSings, the newsletter of the Massachusetts Chapter of ACDA (see us at www.massacda.org), is published in black and white three times a year, in January, April, and September. The available ad configurations for this publication are indicated below, with ads represented by shaded rectangles shown in relation to 8½" x 11" pages.

MassSings Ad Sizes and Shapes



Rates are as follows:

Ad Size	Configuration	Single-issue rate	3-issue rate
Full page	A	\$240	\$650
2/3 page	B	\$190	\$530
1/2 page	C1, C2	\$165	\$445
1/3 page	D1, D2	\$135	\$365
1/4 page	E1, E2	\$115	\$315
1/6 page	F1, F2	\$95	\$255

Contact

To secure ad space, contact MassACDA's Public Relations person (see www.massacda.org for contact info).

Submission

Ads should be submitted as email attachments to MassACDA's
 Newsletter Editor,
 Public Relations chair,
 and Treasurer.

The email text should indicate the ad size and configuration desired, and the number of issues in which the ad is to run. Ads may be submitted in any commonly-used format, such as PDF and any of the Microsoft Office formats, as well as common graphic formats (e.g., JPG, GIF, PNG, TIFF). If the ad is text only, best results will be obtained with a text format (e.g., DOC or PDF). If the ad combines text and graphics, PDF is an excellent choice.

Deadlines – Ads must be submitted *no later* than 1 month prior to the publication date, i.e.,

December 1 for the January issue,
 March 1 for the April issue, and
 August 1 for the September issue.